



MAKATI CENTRAL ESTATE ASSOCIATION, INC.

MaCEA Building, Legazpi cor. V. A. Rufino Sts., Legazpi Village, Makati City
Tel. No.: 0917-1111548, 7752-7929, 7753-5004, 7753-5006 & 7753-5012
Email: macea@macea.com.ph

April 21, 2026

MEMORANDUM CIRCULAR 2026-002

TO : ALL MEMBERS
SUBJECT : ENVIRONMENTAL GRAPHIC DESIGN

Dear Members,

In line with Memorandum Circular No. 2025-007, issued on July 1, 2025, all members are hereby directed to comply with the new Environmental Graphic Design (EGD) Standards under Chapter 7.0 of the Design Standards and Guidelines.

All buildings with existing signages are required to update and align with the new EGD Standards within five (5) years from the issuance date of this Memorandum Circular.

Failure to comply within the prescribed period MACEA shall impose a penalty of Php 10,000.00 per day, effective from the date of discovery of non-compliance until full rectification. Members are strongly encouraged to review the guidelines thoroughly and undertake the necessary actions to ensure full compliance within the allowable timeframe.

For guidance and compliance planning, members may coordinate with the concerned feel free to contact us through our hotline 0917-1111548 or email us at macea@macea.com.ph.

Thank you.

For and on behalf of
Makati Central Estate Association Inc.,

Signed by:

54557FEFC731471
Reynald Joseph P. Alegado
Development Control Manager

Noted by:
Signed by:

1006D595EFF7428
Paul Getty E. Granada
General Manager