



May 26, 1998

MEMORANDUM CIRCULAR 98 - 13

TO : ALL MEMBERS/BUILDING ADMINISTRATORS

RE : FLAG RAISING TO KICK-OFF CENTENNIAL WEEK

There will be a community-wide flag raising ceremony on Monday, June 08, 1998 at 8:30 a.m., to kick off the Centennial Week.

We are therefore requesting you to join in and come up with your own flag-raising ceremony in front of your building, with all your employees participating to make the event meaningful and significant. As usual, the raising of the flag will be accompanied with all participants singing the national anthem. All participants are requested to don attire appropriate to the occasion: Barong Tagalog for men and Corporate Attire or Ladies Barong for women.

To add gaiety to the occasion, please prepare confetti, balloons bearing red, white, yellow and blue colors as well as doves, to be released after the singing of the Centennial Song "Mabuhay Ka Pilipino".

The flag raising ceremonies being held in different buildings will be synchronized. The program will be covered and broadcast live by radio station DWIZ 882 AM band. Tune in on the radio station for updates of the morning event.

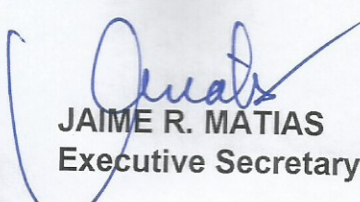
For your information and reference, below are the details of the program.

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| 8:30 a.m. | - Beating of 100 drums (Band) |
| 8:35 a.m. | - Opening of 100 windows and lowering of banners |
| 8:40 a.m. | - Calling of 100 Tambulis |
| 8:41 a.m. | - Philippine National Anthem/Flag Raising |
| 8:43 a.m. | - Panatang Makabayan |
| 8:44 a.m. | - Centennial Song - "Mabuhay ka Pilipino" |
| 8:46 a.m. | - Releasing of 100 doves/100 balloons/showering of confetti |

Lets rally to the flag and make our Independence Centennial meaningful and significant.

Please call the MACEA Office for any inquiries.

Thank you.


JAIME R. MATIAS
Executive Secretary