



MAKATI COMMERCIAL ESTATE ASSOCIATION, INC.

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March 29, 2017

MEMORANDUM CIRCULAR 2017-11

TO : ALL MEMBERS/BUILDING ADMINISTRATORS

RE : 1st QUARTER NATIONWIDE EARTHQUAKE DRILL ON 31 MARCH 2017

We would like to inform you that MaCEA will join the Office of Civil Defense (OCD) 1st Quarter Nationwide Earthquake Drill on 31 March 2017. In this regard, we are counting on your support by joining in this undertaking.

The National Disaster Risk Reduction and Management Council (NDRRMC) through the Regional DRRM Councils will conduct the 1st Quarter Nationwide Simultaneous Earthquake Drill (NSED) on 31 March 2017, Friday, 2PM. The ceremonial venue will be at the Provincial Capitol, Cebu City.

In line with this, OCD launches the BidaangHanda Campaign which generally aims to promote disaster preparedness through public's participation to the NSED. The main goal of the activity is to gather the maximum number of commitments via social media.

This campaign involves the participation of the government, private, academe and media sectors as well as other stakeholders by generating a photo and/or video of individual/s doing a preparedness activity with the fan sign or spoken statement: "Mag-da-Duck, Cover and Hold kami sa March 31, 2017! Dahilbidaanghanda!"#BidaAngHanda is the official hashtag for this year's NSED.

Thank you.



JONATHAN C. DAVID
General Manager