



MAKATI COMMERCIAL ESTATE ASSOCIATION, INC.

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January 16, 2017

MEMORANDUM CIRCULAR 2017-04

TO : ALL MEMBERS
SUBJECT : NEW MACEA LOGO

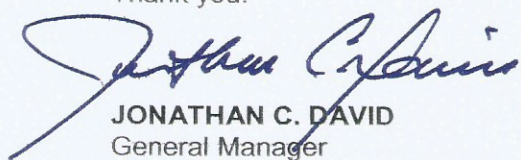
This is to introduce to you the new MaCEA Logo as approved by the Board of Governors.

The new logo, which is shown below, preserves the history found in its rich heritage, as well as introducing modern elements that help envision and project the growth and evolution of the Association.

The new logo features colors such as MaCEA Blue to symbolic trust and stability, MaCEA Gold for prosperity, and MaCEA Green for sustainability, energy and nature.



Thank you.


JONATHAN C. DAVID
General Manager

cc: Board of Governors