



## MAKATI COMMERCIAL ESTATE ASSOCIATION, INC.

Mini-Park, Legazpi Street, Legazpi Village, Makati City

P.O. Box 1564, MCPD Tel. Nos. 813-24-46, 813-24-47, 810-30-54 (FAX : 810-31-94)

June 24, 1996

### MEMORANDUM CIRCULAR 96 - 07

TO : ALL MEMBERS/ BUILDING ADMINISTRATORS  
RE : SIGNAGES/VENDORS

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#### 1. SIGNAGES -

It has been noticed that there is a proliferation of streamers and signages installed on the building without securing the necessary permits from MaCEA.

Please be reminded that Section H of the Consolidated and Revised Deed Restrictions states that :

#### "H. SIGNS

In general, commercial, business or advertising signs when affixed or attached to the facade or side/s of the building shall not be allowed to project outside the property line. Such signs should be attractive in character and design, and shall be subject to the prior written approval of the VENDOR or MaCEA."

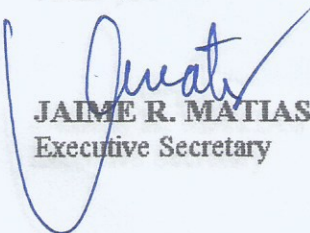
Therefore, unless a prior written approval is secured, MaCEA will be compelled to take the immediate appropriate action to enforce the rule.

#### 2. VENDORS -

The Association appeals to you not to allow vendors to take refuge within your premises nor to coddle them by supplying water, etc. in order that our anti-vendor campaign will prosper.

We look forward to your cooperation for the best intent and well being of the country's premier financial district.

Thank you.

  
JAIME R. MATIAS  
Executive Secretary

cc: Board of Governors